

# OboDigi4.0

## Ostrobothnia Digitalization Industry 4.0

### General presentation

Sören Mattbäck

6.10.2021



Program för hållbar tillväxt och jobb

Hävkraft  
från EU  
2014–2020



Europeiska unionen  
Europeiska regionala  
utvecklingsfonden

# OboDigi in a nutshell

- To mitigate the effects of Corona pandemic, as well as to maintain and improve international competitiveness, it presupposes that the companies invest in digitalization.
- Companies need information about the opportunities and risks that the latest technology and digitalization bring.



# OboDigI4.0 organisation and programs

- Centria ammattikorkeakoulu, CyberSecurity
- Yrkeshögskolan Novia, AI (Artificial Intelligence)
- Yrkeshögskolan Novia, IoT (Internet of Things)
- Vaasan ammattikorkeakoulu, Robotics

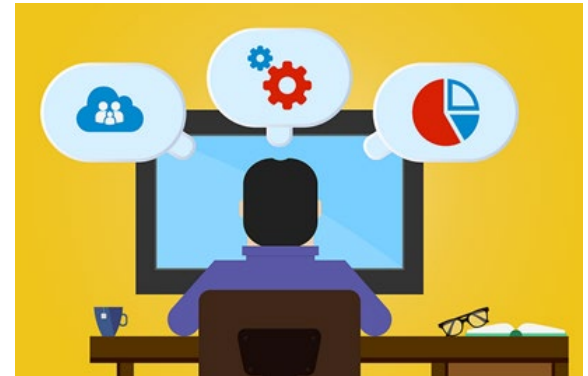


# OboDigI4.0 programs contains

Creating a digitalization wave:

- Technology demonstrations
- Webinars
- Workshops in different modes:
  - all together
  - company groupwise
- Demonstrations in laboratory
- YouTube –videos

Practical information to companies to optimize operations and improve digitalization to new opportunities.



# OboDigl4.0 in numbers

- 1.8.2021-31.7.2022 project time
- 314 478€ total budget
- 10 experts
- 15 students
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Program för hållbar tillväxt och jobb

# OboDigi4.0 Contact information

Hankkeen yhteyshenkilö: Joni Jämsä

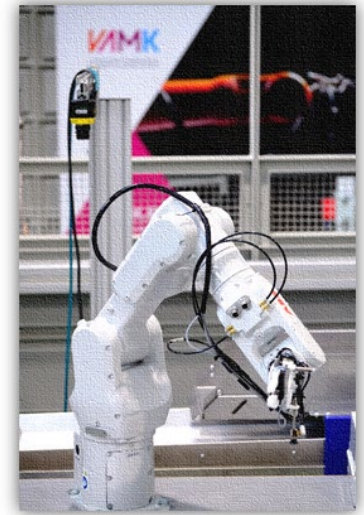
Projektets kontaktperson: Joni Jämsä

Lisätietoja / Tilläggsinformation:

Centria; Joni Jämsä, 044 4492 524, [joni.jamsa@centria.fi](mailto:joni.jamsa@centria.fi)

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More information is always found on our web-page:

[www.obodigi.fi](http://www.obodigi.fi)

# Next OboDigI4.0 event

- IoT webinar
- 07.10.2021 beginning at 09.00-11.00
- (Please check separate Teams link in invitation)



# Next OboDigI4.0 event

This webinars material is in English.

It will be presented in Swedish.

Questions can be made after the presentation,  
in Finnish, Swedish or English.

Session will be recorded, but question part not.

Thanks.